# How to… Add a region product landing page
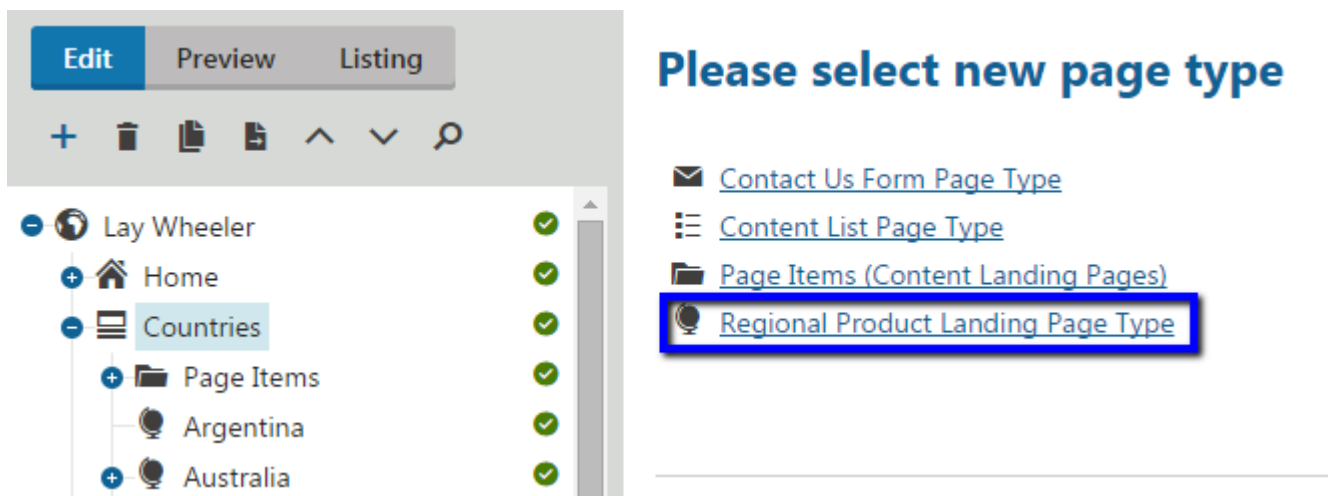
www.laywheeler.com

## 1    Where would I add a region product landing page?

This would be added either as a Country itself or a region within a country.



## 2    How do I add a new region product landing page?

Select the location you wish to add a new page to and click '+'. You will then be presented with the pages available.

# 3 Regional product landing page

A regional product landing page will consist of the following;

## 3.1 Hero area

Within the hero area you may add the following fields:

- Name (for reference)
- Title
- Short description
- Show hero banner

### 3.1.1 With hero banner

When 'Show hero banner' is selected the admin will allow you to complete these additional fields;

- Background image - 1920 x 500px
- Button 1
  - Text – to appear on the button
  - Tooltip – to appear on roll over of the button
  - Link type
    - Internal page – on the website
    - External page – outside of the website i.e. google.com
    - Page item / Page section – linking to an element on the same page i.e product list or a page item
- Button 2
  - *As per above*

## NEW ZEALAND

We all know the success of New Zealand's Sauvignon Blanc - its distinctive character having seemingly completely charmed the UK market - but New Zealand makes other wines besides and many of these are almost more exciting.
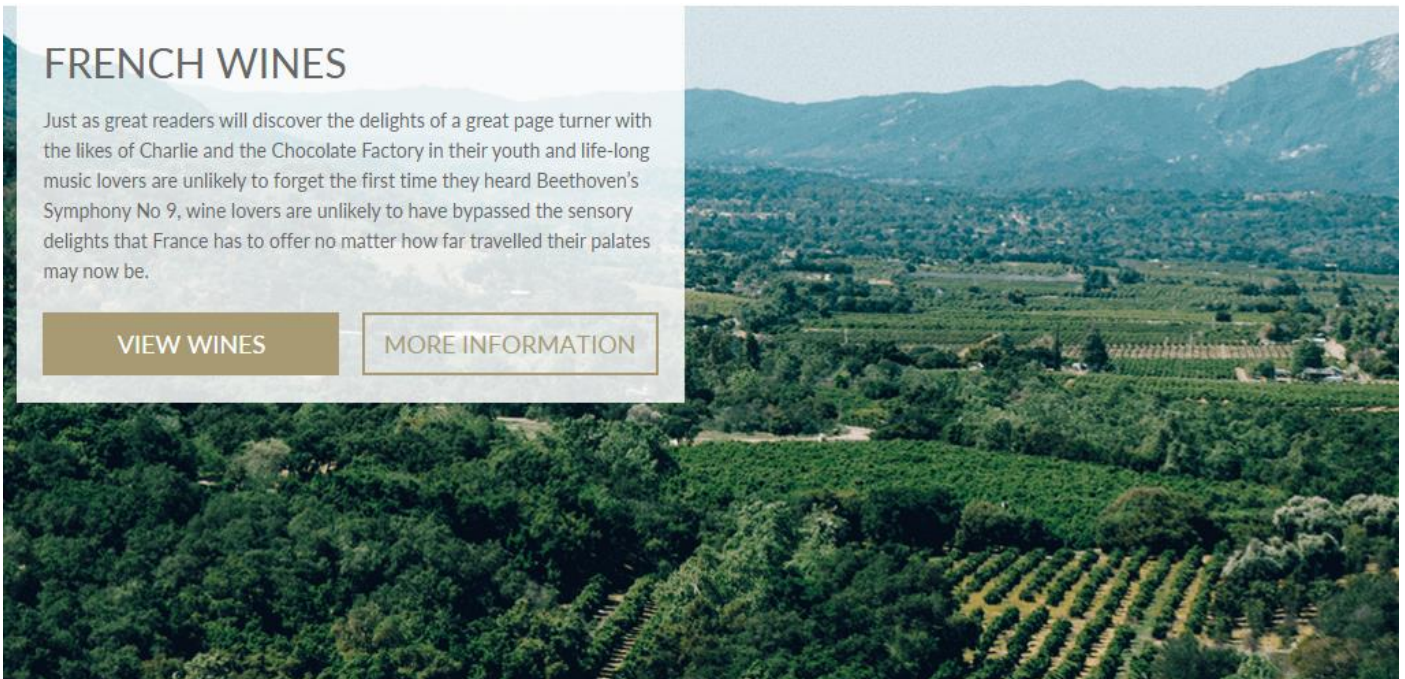
*View with 'Show hero banner' not selected*

*View with 'Show hero banner' selected and both button 1 & 2 completed.*

## 3.2   Hero related pages

Hero related pages stick directly underneath the hero banner;
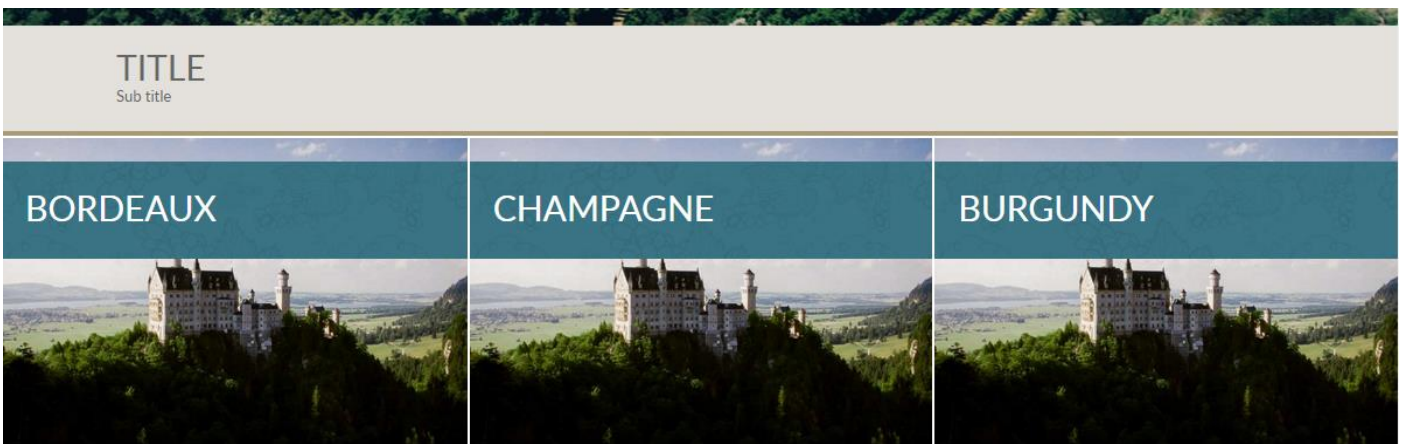


Within the hero related pages you may edit the following fields:

- Title

- Sub title
- 'Add related page' selection tool

N.B if nothing is added, this section will be hidden.

## 3.3    Pod information



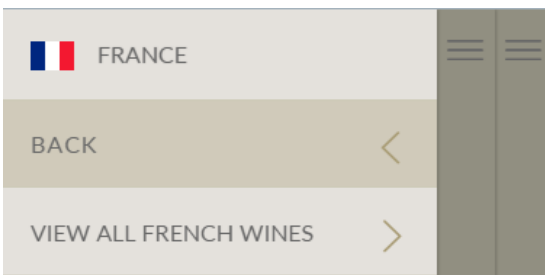Pod information refers to how this page will appear when it is referenced by another page or as a related page for example

Within the hero related pages you may edit the following fields:

- Title i.e. Burgundy
- Sub title i.e. France
- Tooltip
- Theme
- Background image - 666 x 444px

## 3.4    Side menu information



Side menu information refers to how this page will appear in the 'Browse by' menu

Within the hero related pages you may edit the following fields:

- Show in 'Browse by menu' – if unticked this page will be hidden
- Flag
- Label i.e. France
- View all label i.e. View all French wines

## 3.5　Vintage explorer

When Vintage explorer is selected this will show the 'Vintage explorer' on the site.

## 3.6　Product listing

As per Cuyahoga implementation currently.

# 4　Page items

To embellish the page with more information; select the 'Regional landing page' you are editing from the tree, and select '+'.

You will then have the option to add a page items folder.

## 4.1 Page Pod Container
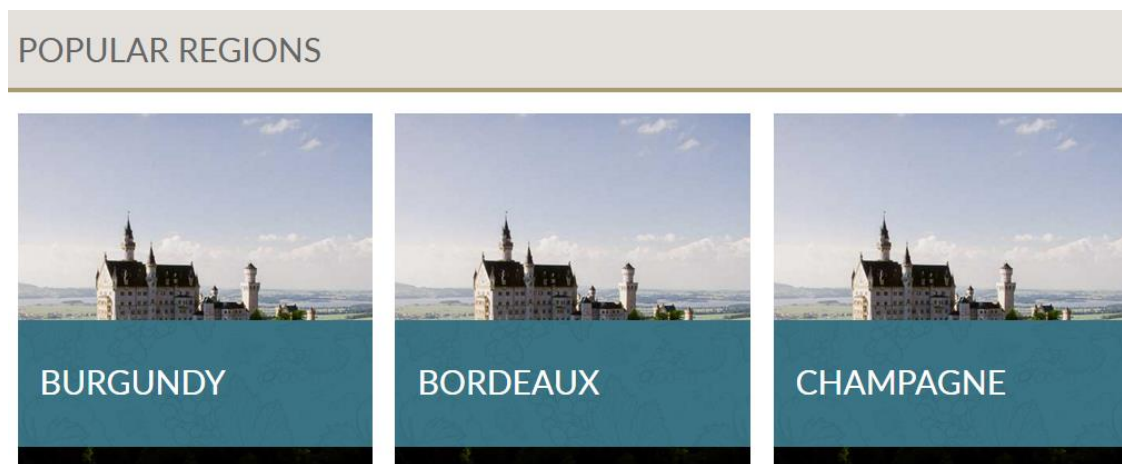


To add a Page pod container, select the page items folder and click '+', 'Page Item – Page pod container'.

Save a title for the Page pod container and then add 'related pages' by selecting 'Add related page' and selecting a related page from within the site.

## 4.2 Content block

Content Block - With image



To add a Content block, select the page items folder and click '+', 'Page Item – Content block.

Adding a 'Content Block' as a page item, you may add the following fields:

- Title
- An optional sub-title
- Body content
- An optional image - 480 x 480px

You can also select whether to display this plain or in a boxed style, this will be added within the content in the style shown within the image above.