

How to... Add a region product landing page

www.laywheeler.com

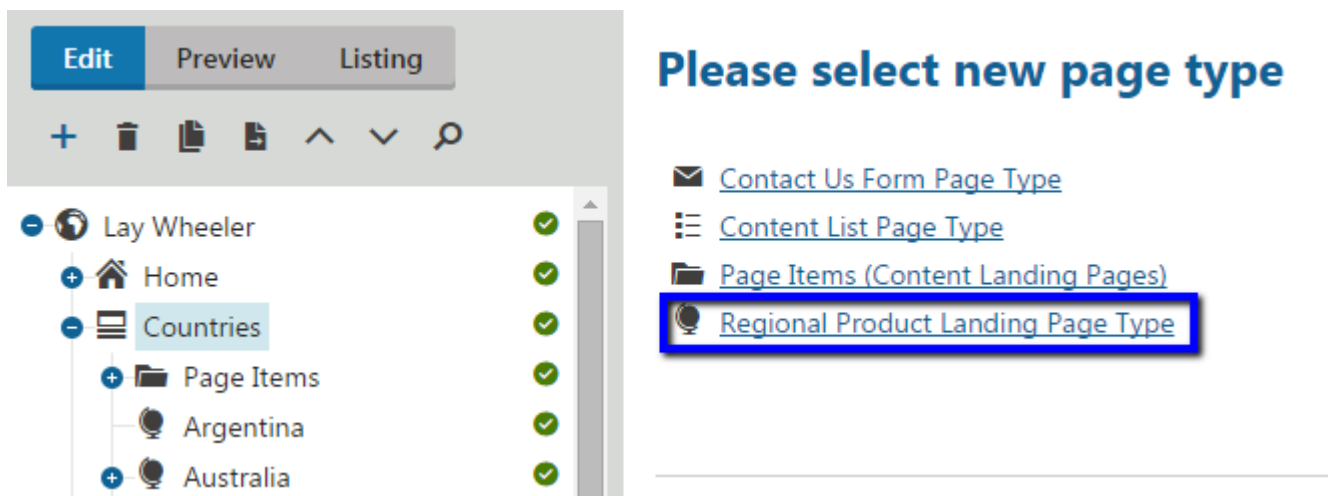
1 Where would I add a region product landing page?

This would be added either as a Country itself or a region within a country.



2 How do I add a new region product landing page?

Select the location you wish to add a new page to and click '+'. You will then be presented with the pages available.



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3 Regional product landing page

A regional product landing page will consist of the following;

3.1 Hero area

Within the hero area you may add the following fields:

- Name (for reference)
- Title
- Short description
- Show hero banner

3.1.1 With hero banner

When 'Show hero banner' is selected the admin will allow you to complete these additional fields;

- Background image - 1920 x 500px
- Button 1
 - Text – to appear on the button
 - Tooltip – to appear on roll over of the button
 - Link type
 - Internal page – on the website
 - External page – outside of the website i.e. google.com
 - Page item / Page section – linking to an element on the same page i.e product list or a page item
- Button 2
 - *As per above*

NEW ZEALAND

We all know the success of New Zealand's Sauvignon Blanc - its distinctive character having seemingly completely charmed the UK market - but New Zealand makes other wines besides and many of these are almost more exciting.

View with 'Show hero banner' not selected

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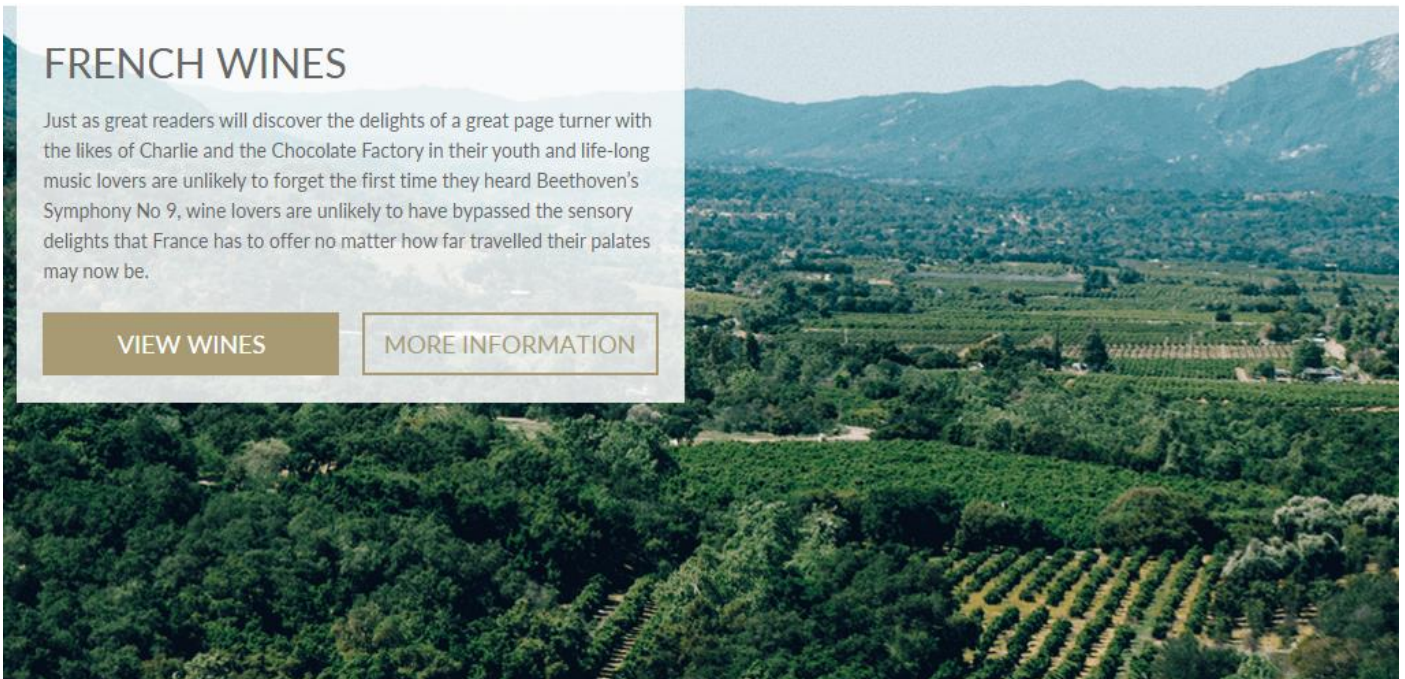
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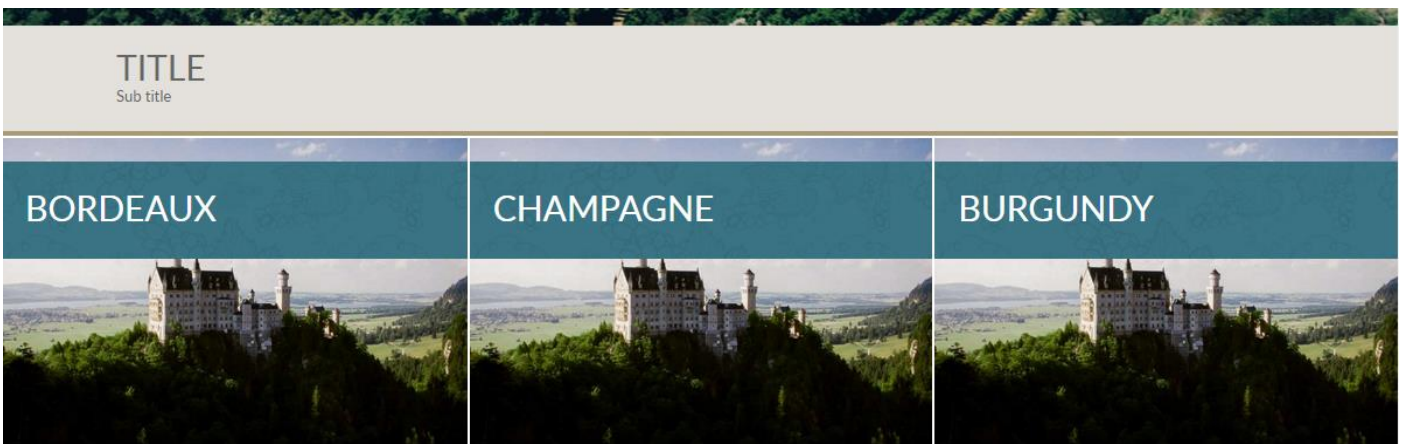
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View with 'Show hero banner' selected and both button 1 & 2 completed.

3.2 Hero related pages

Hero related pages stick directly underneath the hero banner;



Within the hero related pages you may edit the following fields:

- Title

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- Sub title
- 'Add related page' selection tool

N.B if nothing is added, this section will be hidden.

3.3 Pod information

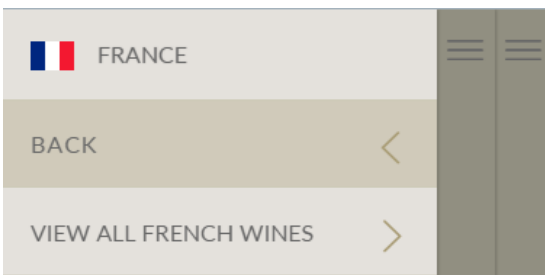


Pod information refers to how this page will appear when it is referenced by another page or as a related page for example

Within the hero related pages you may edit the following fields:

- Title i.e. Burgundy
- Sub title i.e. France
- Tooltip
- Theme
- Background image - 666 x 444px

3.4 Side menu information



Side menu information refers to how this page will appear in the 'Browse by' menu

Within the hero related pages you may edit the following fields:

- Show in 'Browse by menu' – if unticked this page will be hidden
- Flag
- Label i.e. France
- View all label i.e. View all French wines

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3.5 Vintage explorer

When Vintage explorer is selected this will show the 'Vintage explorer' on the site.

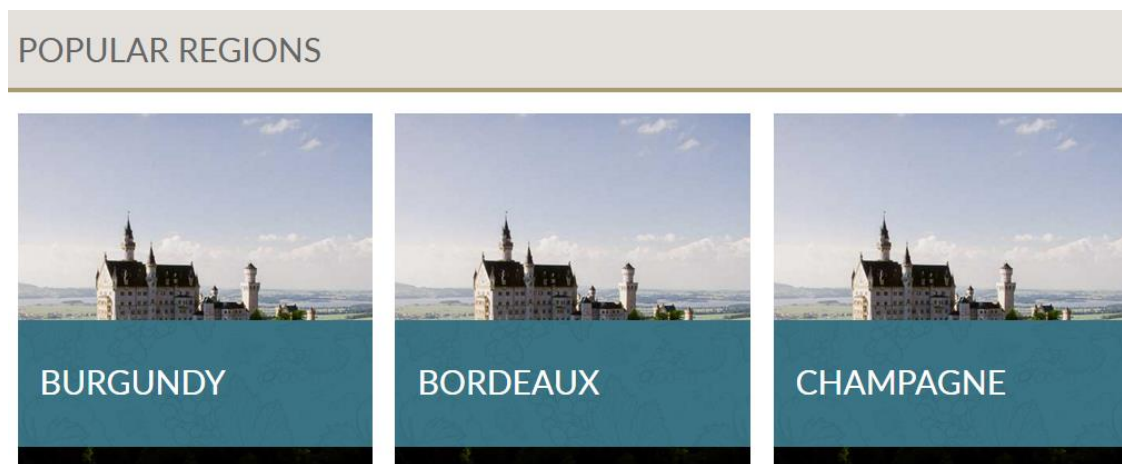
3.6 Product listing

As per Cuyahoga implementation currently.

4 Page items

To embellish the page with more information; select the 'Regional landing page' you are editing from the tree, and select '+'. You will then have the option to add a page items folder.

4.1 Page Pod Container



To add a Page pod container, select the page items folder and click '+', 'Page Item – Page pod container'.

Save a title for the Page pod container and then add 'related pages' by selecting 'Add related page' and selecting a related page from within the site.

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Pages:

Add related page

Actions	Related page	Page type
  	 Burgundy	Regional Product Landing Page Type
  	 Bordeaux	Regional Product Landing Page Type
  	 Champagne	Regional Product Landing Page Type

4.2 Content block

Content Block - With image

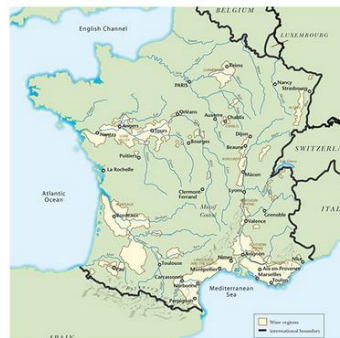
MORE ABOUT BURGUNDY

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To add a Content block, select the page items folder and click ‘+’, ‘Page Item – Content block.

Adding a ‘Content Block’ as a page item, you may add the following fields:

- Title
- An optional sub-title
- Body content
- An optional image- 480 x 480px

You can also select whether to display this plain or in a boxed style, this will be added within the content in the style shown within the image above.

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