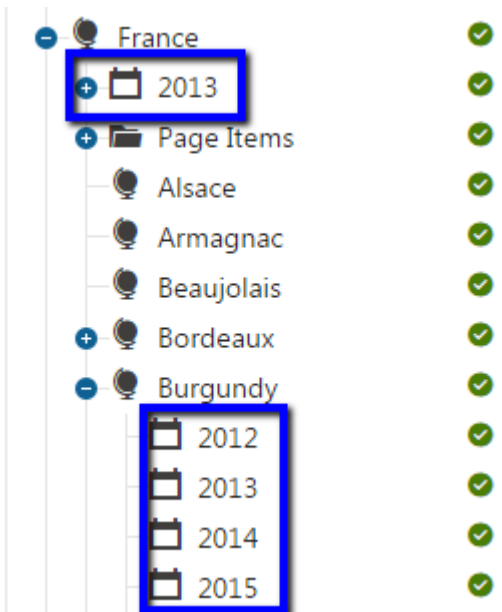


How to... Add a vintage product landing page

www.laywheeler.com

1 Where would I add a vintage product landing page?

This would be added either to a country or a within a region.



2 How do I add a new vintage product landing page?

Select the location you wish to add a new page to and click '+'. You will then be presented with the pages available.

Please select new page type

- Page Items (Product Landing Pages)
- Regional Product Landing Page Type
- Vintage Product Landing Page Type**

LONDON

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115 Coventry Road
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ONLINE

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hello@crafted.co.uk
@craftedmedia

3 Vintage product landing page

A vintage product landing page will consist of the following;

3.1 Hero area

Within the hero area you may add the following fields:

- Name (for reference)
- Title
- Short description
- Show hero banner

3.1.1 With hero banner

When 'Show hero banner' is selected the admin will allow you to complete these additional fields;

- Background image - 1920 x 500px
- Button 1
 - Text – to appear on the button
 - Tooltip – to appear on roll over of the button
 - Link type
 - Internal page – on the website
 - External page – outside of the website i.e. google.com
 - Page item / Page section – linking to an element on the same page i.e product list or a page item
- Button 2
 - *As per above*

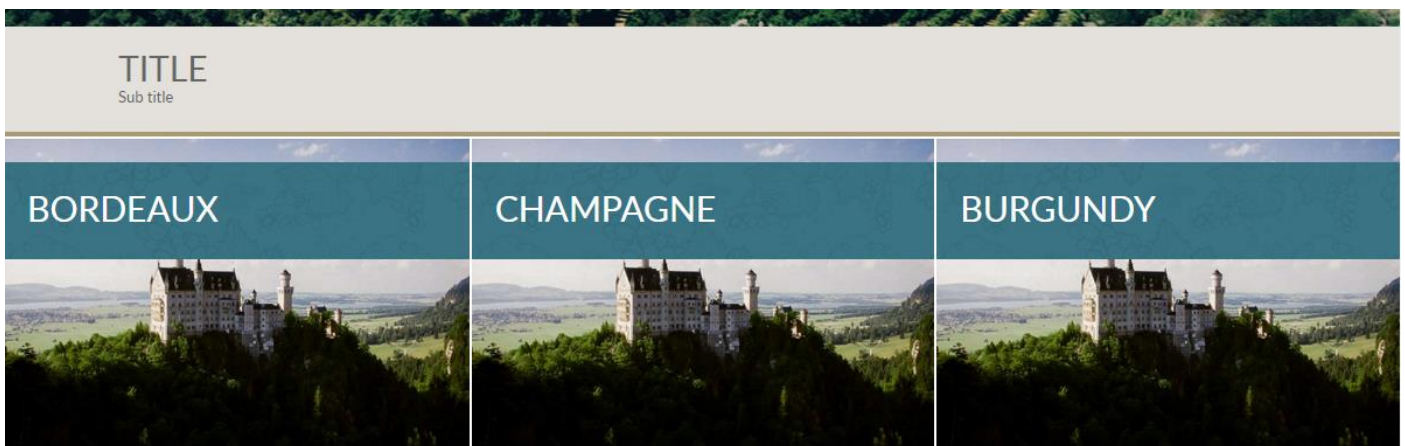
FRANCE 2013 VINTAGE

"2013 is an intriguing and distinctive vintage for the wines of Burgundy. Spawned from a late and unpredictable growing season, the best wines are genuinely exciting. We are fortunate to have a wonderful range, and I can promise that you will not be disappointed, whichever wines you buy." Nick Dagley, Buyer

View with 'Show hero banner' not selected

3.2 Hero related pages

Hero related pages stick directly underneath the hero banner;



Within the hero related pages you may edit the following fields:

- Title
- Sub title
- 'Add related page' selection tool

N.B if nothing is added, this section will be hidden.

3.3 Pod information



Pod information refers to how this page will appear when it is referenced by another page or as a related page for example

Within the hero related pages you may edit the following fields:

- Title i.e. Burgundy
- Sub title i.e. France
- Tooltip
- Theme
- Background image - 666 x 444px

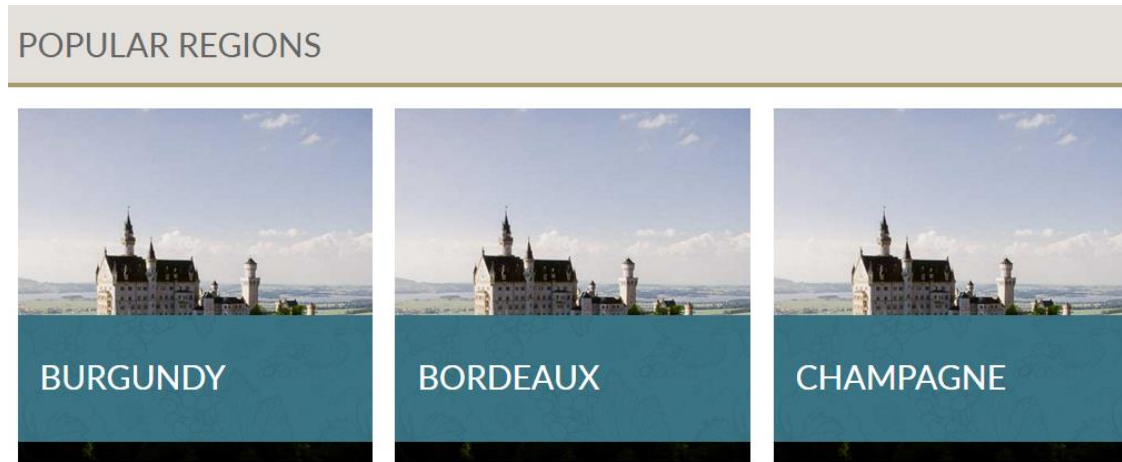
3.4 Product listing

As per Cuyahoga implementation currently.

4 Page items

To embellish the page with more information; select the 'Regional landing page' you are editing from the tree, and select '+'. You will then have the option to add a page items folder.

4.1 Page Pod Container



To add a Page pod container, select the page items folder and click '+', 'Page Item – Page pod container'.

Save a title for the Page pod container and then add 'related pages' by selecting 'Add related page' and selecting a related page from within the site.

Pages:

Add related page

	<u>Actions</u>	Related page	Page type
🗑️ ^ ▼	🎯	Burgundy	Regional Product Landing Page Type
🗑️ ^ ▼	🎯	Bordeaux	Regional Product Landing Page Type
🗑️ ^ ▼	🎯	Champagne	Regional Product Landing Page Type

4.2 Content block

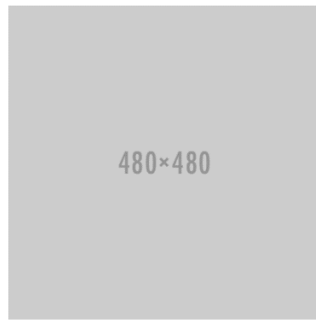
Content Block - With image

MORE ABOUT BURGUNDY 2014

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas mattis, tortor a suscipit tristique, lacus sapien pretium felis, at condimentum est felis sit amet ex. Fusce porta, urna in elementum porta, justo ex venenatis enim, vestibulum pellentesque eros ante ut ante. Nulla interdum tincidunt dui ac hendrerit. Suspendisse vel vehicula libero. Donec sed erat justo. Maecenas lacus purus, accumsan id arcu vitae, dapibus vulputate nunc. Aliquam erat volutpat. Nam iaculis nisi eu dolor ultrices imperdiet. Duis posuere, tellus a tempor lobortis, lorem arcu scelerisque elit, at volutpat nibh elit sit amet nisi. In hac habitasse platea dictumst. Phasellus consectetur nulla at ipsum elementum, sed luctus risus varius. Fusce non odio lorem. Vestibulum ex urna, mattis in nulla eget, porta rhoncus ex. Nullam augue tellus, cursus ut leo non, feugiat mollis eros. Praesent at sem et dui convallis volutpat.

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To add a Content block, select the page items folder and click ‘+’, ‘Page Item – Content block’.

Adding a ‘Content Block’ as a page item, you may add the following fields:

- Title
- An optional sub-title
- Body content
- An optional image

You can also select whether to display this plain or in a boxed style, this will be added within the content in the style shown within the image above.