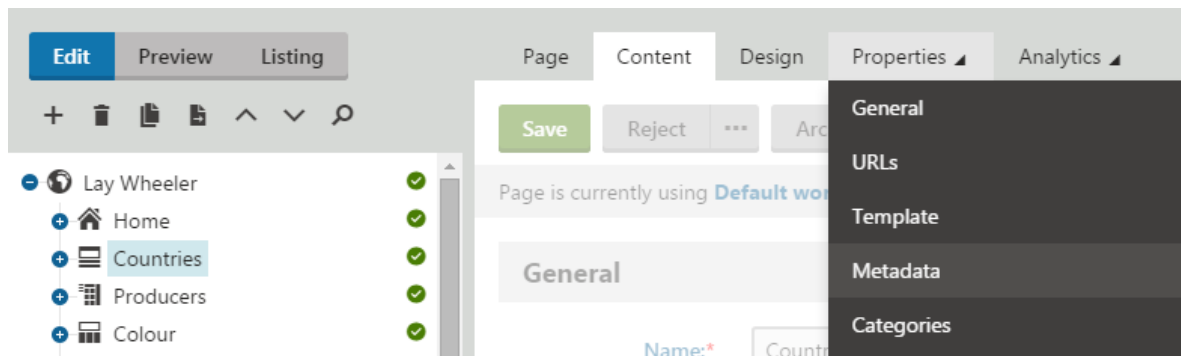


# SEO information

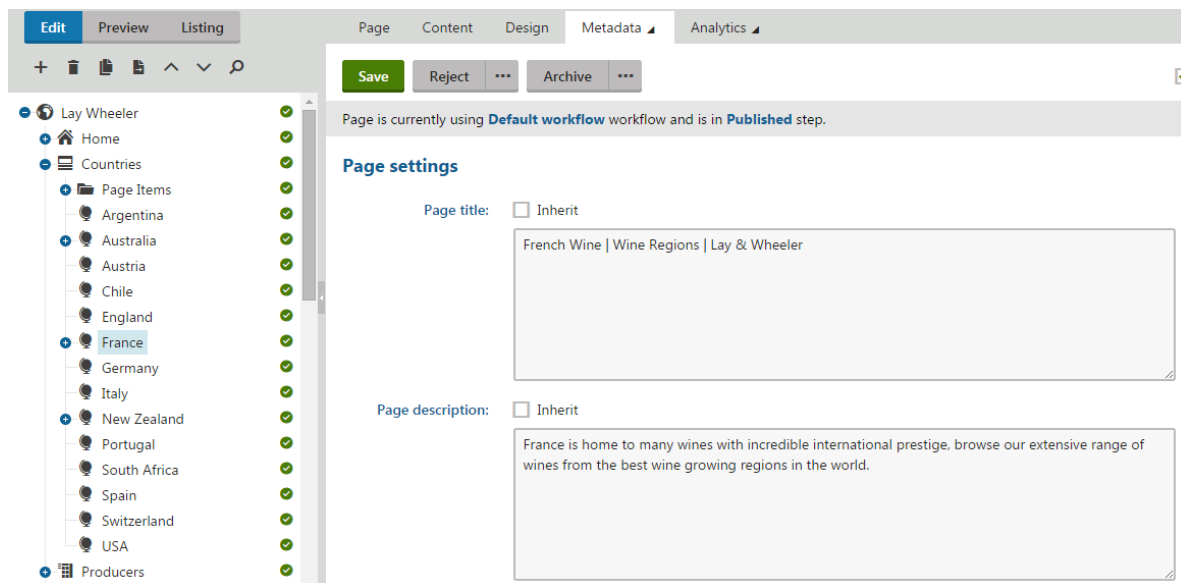
www.laywheeler.com

## 1 How do set meta data for a page?

The Properties tab contains the settings for the page and allows you to configure the page.



Select 'Properties' dropdown and select 'Metadata'



Here you can edit the following;

- Meta page title
- Meta page description

N.B. the inherit flag will inherit the meta information from the parent page.

### LONDON

Pill Box  
115 Coventry Road  
London, E2 6GG  
020 3327 9900

### IPSWICH

6th Floor, St Vincent House  
1 Cutler Street  
Ipswich, IP1 1UQ  
01473 213222

### ONLINE

www.crafted.co.uk  
hello@crafted.co.uk  
@craftedmedia

## 2 How do I change the URL for a page?

Select the 'Properties' tab dropdown and select 'URLs'

The screenshot shows a user interface for editing page URLs. At the top, there are tabs for 'Page', 'Content', 'Design', 'URLs', and 'Analytics'. The 'URLs' tab is selected. Below the tabs is a green 'Save' button. The main content area is divided into three sections: 'Alias', 'Page URL Path', and 'Extended properties'. In the 'Alias' section, there is a 'Page alias\*' field with the value 'France'. In the 'Page URL Path' section, there is a 'Use custom URL path:' checkbox which is unchecked. Below it, the 'Path type:' section has three radio button options: 'Standard URL or wildcard' (which is selected), 'Route', and 'MVC'. The 'Path or pattern:' field contains the value '/Country/France'. In the 'Extended properties' section, there is a 'URL extensions:' checkbox which is unchecked, with the text 'Use custom URL extensions' next to it. Below this checkbox is a greyed-out input field.

Here you can edit the following;

- Page alias
- Use custom URL path (allows you to customise the URL path set)